

**147TH ANNUAL
CRYSTAL BROOK
SHOW
8th August 2026**



**2026
SPONSORSHIP PACKAGES**



Ph. 0474 502 241

Email: secretary@crystalbrookshow.com.au

Website: www.crystalbrookshow.com.au

ABOUT US

The North Western Agricultural Society Inc was established in 1874, and is a not for profit organisation that hosts Crystal Brook's largest annual event – the Crystal Brook Show.

Our organisation prides itself on hosting a fantastic event for not only the people of Crystal Brook, but the wider Mid North community and South Australia. The Show is an event for people of all ages with a strong focus on all aspects of modern rural life and brings people together from all over our region and state. We are passionate about agriculture, country life and everything our wonderful region has to offer.

Your sponsorship will not only support our show by ways of investing in its future, but it also ensures that there is a continued passion and involvement for the people who take time to bring livestock, vehicles, produce, crafts, baking and much more to display at our show. It ensures that it continues to be a showcase of the best the region has to offer. As landowner of Crystal Brook Showgrounds, your sponsorship and our fundraising efforts ensures that our facilities and infrastructure continue to be maintained for the benefit of our community.

North Western Agricultural Society Inc 2025/26 Committee

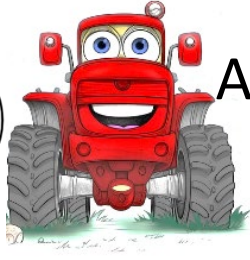
Andrew Sargent, Morgan Potter, Sara Stringer, Kim Zohs, Nicole Moroney, Graeme Frick, Janet Redden, Jodie Bouilly, Nic Bouilly, Fletcher Wren, Alexandra Lloyd-Smith, Mark Zed.

2026 Crystal Brook Show Sponsorship	Package				
	Showstopper \$5000 (plus GST)	Platinum \$1500 (plus GST)	Gold \$1000 (plus GST)	Silver \$600 (plus GST)	Bronze \$400 (plus GST)
Naming Rights to a section of the show (first paid will receive requested section)	*** All benefits by negotiation with NWAS Committee	✓	-	-	-
Adult Tickets		2	4	2	2
Vehicle Tickets		2	1	-	-
Family Tickets (2 Adult, 3 children, 1 vehicle)		2	-	-	-
Sign to be provided by sponsor and will be hung on the stage where the official opening takes place		✓	✓	-	-
Sign to be provided by sponsor and will be placed in prominent position on Show Day		-	-	✓	-
Advertising on Television, Facebook page and Website		✓	✓	Facebook/ Website only	Facebook/ Website only
Advertisement in Show Book		Full page	½ page	-	-
A by-line acknowledging sponsorship for each category sponsorship monies goes towards		✓	✓	✓	✓
Official Opening acknowledgements		✓	✓	✓	-
Certificate of thanks		✓	✓	✓	✓

TERMS & CONDITIONS

- The NWAS committee reserves the right to approve all applications for Sponsorship Packages at their discretion
- The NWAS committee will approve sponsorship for specific sections in order of payment received
- Sponsors who do not indicate a specific section will have their funds allocated to the general operating of the show and the utilisation of these funds is at the discretion of the NWAS committee.
- All payments to NWAS Inc of sponsorship are non-refundable
- The NWAS committee reserves the right to terminate this agreement at their discretion
- In the event of a show cancellation each sponsorship package is only eligible for one roll over thereafter it will be taken as a donation to the NWAS
- The NWAS will reserve 20% of each package to go towards the running of the show for those who nominate a specific section on this form. If the remaining amount of sponsorship does not cover sponsorship pledged the NWAS will bill for the remaining amount
- Sponsorship is for one year only – 1st January 2026 until 31st December 2026. If you wish your sponsorship to continue into the following year, the sponsorship package will need to be paid for the following year once the Committee confirms pricing
- Sponsors may upgrade their package to a higher amount within a sponsorship year. GST will be payable on the Sponsorship package value.
- Sponsorship packages are a set amount ie. \$1,500, \$1,000, \$600 or \$400. Monetary donations, goods or vouchers will also be gratefully accepted.

Sponsorship queries can be directed to the Sponsorship Co-ordinator, Janet Redden, 0418 856 946 (sponsorship@crystalbrookshow.com.au).



NORTH WESTERN AGRICULTURAL SOCIETY INC SPONSORSHIP FORM

sponsorship@crystalbrookshow.com.au
crystalbrookshow.com.au

Name:	
Business:	
Address:	
Phone:	
Email:	
Invoice Me:	Before 30 June 2026 <input type="checkbox"/> After 30 June 2026
Signature:	<input type="checkbox"/>

Sponsorship Package ¹	Cost + GST	Tick(s)
Showstopper ²	\$5,000	<input type="checkbox"/>
Platinum ²	\$1,500	<input type="checkbox"/>
Gold ²	\$1,000	<input type="checkbox"/>
Silver	\$600	<input type="checkbox"/>
Bronze	\$400	<input type="checkbox"/>

Show book Advertising	Cost + GST	Tick(s)
Full Page	\$115	<input type="checkbox"/>
Half Page	\$75	<input type="checkbox"/>

Alternative / Additional	Contribution
Cash	\$
Trophy (cash)	\$
Vouchers (to the value of)	\$
Product (to the value of)	\$

If you wish your sponsorship to be allocated to a specific section (eg. Cattle, Needlework, etc.), please nominate

NOTE: All Sponsorship Packages, and Show book Advertising will require your Business Logo and website link to be email to sponsorship@crystalbrookshow.com.au

¹ North Western Agricultural Society Inc will reserve a minimum of 20% of each package towards the general running of our main annual event, the Crystal Brook Show.

² Your package includes your supply a metal sign for advertising around the grounds on Show day. Dimensions requirements for metal sign 1200mm x 600mm.